



# *Pinterest Affiliate Marketing*

*step by step guidelist to facilitate your  
working*



# *Pinterest Affiliate Marketing*

## *step by step guidelist*

*Create Pinterest account*

*Switch to business account*

*Choose niche*

*Design Logo & Select Company Name*

*Put username in [www.pinterest.com/](http://www.pinterest.com/)\_\_\_\_\_ which can be find in the edit profile in the setting section*

*Decide on board you want to create by searching for the top sub-niche from your broad Niche*

*Create at least 5 Boards*

*Edit your boards*

*Go to Affiliate Program (Shareasale)*

*Sign up to shareasale affiliate website*

*Wait for approval*

# *Pinterest Affiliate Marketing*

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*Return to pinterest*

*Put 15 pins into the board you created*

*Are the pins relevant to the board image you want to project to your audience?*

*Did you make sure you didn't pin images from direct merchant or company?*

*Are the Pin in the Pinterest image format?*

*Increase Your followers*

*Search board for your niche & select the board*

*Add the followers of the person whose the board belongs to*

*Distribute the number of followers for the remaining boards*

*Repeat this process after 2 hours*

# *Pinterest Affiliate Marketing*

## *step by step guidelist*

*Followed at least 600 people*

*Join Group board relevant to your niche by either sending email or clicking on invite button*

*After getting approved by affiliate program*

*Start creating affiliate link*

*Create product showcase in canvas in Pinterest format*

*Edit the title and description*

*Add keyword obtained from either Pinterms or in Ads or in the Pinterest search bar*

*Add Hashtags to the description*

*Put the Affiliate Links in the destination link tab without using url shortener*



# *Pinterest Affiliate Marketing*

*step by step guidelist*

*Change board cover*

*Add feature board to overview Page*

*Add some of the affiliate products in the group board you have been approved to*

*important things to remember*

*Do manual pinning most of the time*

*Best day(s) to work on your Pinterest Affiliate Marketing is weekends.*

# *Pinterest Affiliate Marketing*

*step by step guidelist*



*Thank you and I hope this guidelist has been helpful  
to you.*

*xoxo Nelima*